

The Less

We reduce unnecessary waste and carefully select safer, more responsible materials and fabrics.
Our production process is based on transparency, ethical manufacturing, and a deep awareness of our impact.
We respect both people and nature, striving to create quality that endures in both form and meaning.

Promise 1 - Use what exists first

We reduce waste by prioritizing overstock and deadstock before making anything new.

Promise 2 - Better materials

We prioritize natural fibers and recycled materials, and avoid materials of concern (e.g., acrylic) and other potentially harmful substances.
In addition, we source fabrics certified by GOTS (Global Organic Textile Standard) and GRS (Global Recycled Standard), and incorporate innovative fibers such as TENCEL™ by Lenzing AG and Bemberg® cupro fiber by Asahi Kasei.

Promise 3 - No fur. Responsible leather only

We never use fur or exotic skins. When we use leather, it's strictly sourced as a by-product of the food industry (cows or sheep) and only from Leather Working Group (LWG) Gold-rated tanneries, ensuring the highest environmental and ethical standards.

Promise 4 - Certified hardware

We use OEKO-TEX®-certified metal trims from reputable makers (e.g., riri, Lampo, Excella, Cobrax).

Promise 5 - People first

We partner only with factories that meet our standards: safe working conditions, fair pay, reasonable working hours, and respect for human rights.

Promise 6 - Made to last

We create pieces built to endure—both in form and in meaning—so they stay longer in your wardrobe.

Join us as we continue our journey with purpose.

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